

Hello there, I am

Tanya Fisher

“ I value ethics, accessibility, and collaboration.
I create products that empower people and solve problems.”

WORK EXPERIENCE

Figma / Figma Student Leader

Aug 2021 – Present

- Chosen to be one of *the first Student Figma Leaders* for the pilot program Friends of Figma among universities.
- *Hosting and organization of community events* dedicated to Figma and professional networking.
- *Building, maintaining, and directing the UX design community* at San José State University.

Capital One / UX Design Intern

Jun 2021 – Aug 2021

- Interpreted *research insights and built vision*, user journeys, and an understanding of users and context.
- Designed *lo-fi and hi-fi interactions* and collaborated with teammates to prototype solutions.
- Delivered *compelling stories to communicate* actionable insights for team and stakeholders.

GiveShop / Visual Designer

Aug 2020 – Apr 2021

- Evaluated the *accessibility of the website* and the mobile app by collaborating with stakeholders, a multifunctional team of UX designers, and researchers.
- Presented to cross-functional teams and CEO the *visual design improvements* to create a cohesive user experience.
- Analyzed user research, created user stories, defined user personas, and made *personalized illustrations* for the web and mobile apps.

Foothill College / Graphic Designer

Aug 2018 – Apr 2019

- Communicated with multiple stakeholders using mockups and sketches to help *solve visual design problems* and create marketing and design materials for the marketing team.
- *Collaborated with committees* and volunteers to create visual designs for digital and print materials.
- Conceptualized and made *presentations for multifunctional teams* to foster a sense of community among teachers, volunteers, and students.

EDUCATION

San José State University BA Graphic Design

Aug 2019 – Dec 2021

Foothill College Graphic Design, Transfer

Jan 2017 – Aug 2019

ACHIEVEMENTS

President Scholar

Students who have earned an SJSU *GPA of 4.0* earn this distinguished title.

Spring 2021

UX Result Hackathon

Selected *as 1 of 10 finalists* among 137 participating teams.

Dec 2020

Mural Foothill College

Chosen to *paint 8x10 feet Mural* to represent Foothill College & Los Altos Hills.

Aug 2019

Skills: jobs to be done, qualitative research, prototyping, journey mapping, agile, design strategy, user needs discovery, workshops, presentations.

Tools: Figma, Sketch, Adobe XD, Adobe Illustrator, Mural, Miro